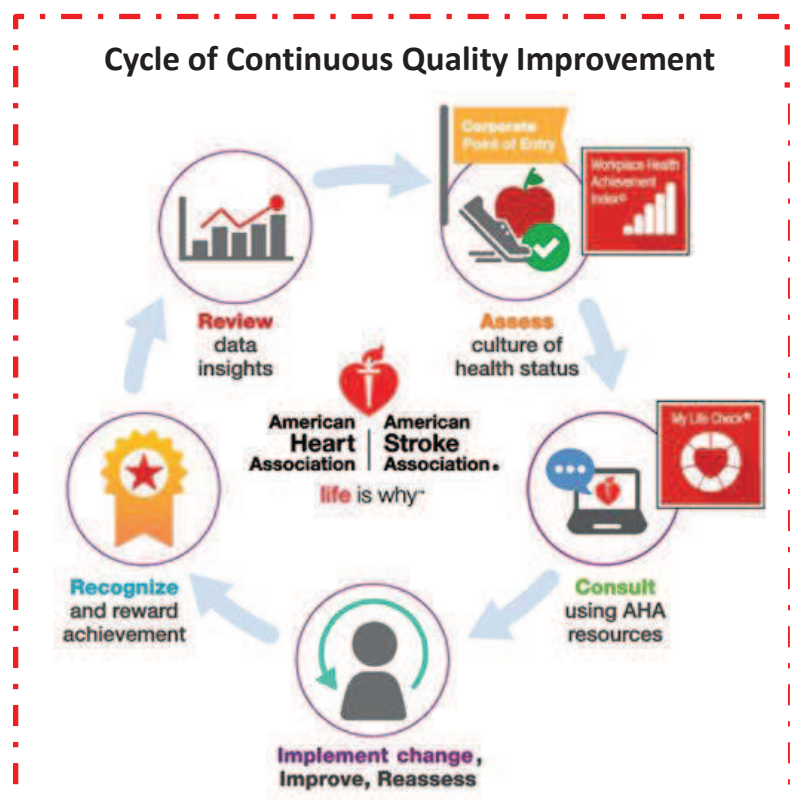


# Introducing the American Heart Association's Workplace Health Solutions

The **American Heart Association's Workplace Health Solutions** offer a complete suite of **evidence-based** tools to help you and your employees get the most out of your workplace health program. The AHA's continuous quality improvement program will help you **assess** the **comprehensiveness** of your programs and supporting workplace environment, **consult** expert resources on strategies for improvement, **implement** programs that **engage** employees and track progress toward **ideal heart health** and **recognize** your achievement through awards. To learn more, visit [heart.org/workplacehealth](http://heart.org/workplacehealth).

## Why it Matters

- 90% of employers do not measure their wellness program's ROI.<sup>1</sup>
- Only 6.9% of worksites have a truly comprehensive health promotion program.<sup>2</sup>
- 77% of employers see lack of engagement as the biggest obstacle to successful workplace health programs.<sup>3</sup>
- 55% of employees believe it's important to see CEO set the example in personal health.<sup>4</sup>



## Earn Recognition



Please contact **American Heart Association Milwaukee**, Sr. Community Health Director, **Tim Nikolai** at (414) 502-8780 or [tim.nikolai@heart.org](mailto:tim.nikolai@heart.org) with any questions.

## Sources

1. PriceWaterhouseCoopers, "Health and Well-being Touchstone Survey Results," June 2014
2. Robert Wood Johnson Foundation, "National Worksite Health Promotion," 2004
3. Towers Watson/National Business Group on Health, "Staying@Work Survey Report," 2013/2014
4. Nielsen, "The Benefits of Workplace Health Programs," 2014